



2017-2018 JTGR Season Program Advertising Agreement

Send artwork or artwork questions to:
paul@paularnolddesign.com

616-791-4534

mail completed form to:
2727 Michigan NE
Grand Rapids, MI 49506

jtgr.admin@gmail.com 616-363-1558

The advertiser agrees to purchase advertising space and Jewish Theatre Grand Rapids agrees to provide advertising space as indicated below. The advertiser shall pay in full for contracted space within (30) days following receipt of a copy of the invoice, or per agreement with Jewish Theatre Grand Rapids.

Business/Advertiser: _____

Phone: _____ Fax: _____

e-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Ad files should be 300 dpi resolution. Preferred formats are PDF, JPG, or TIF. If sending files from design software (i.e. Illustrator, InDesign, Photoshop, Publisher, or Word, please be sure to convert text to outlines, and include all graphic files, and font files. Ad artwork development is available at \$50 per ad. Please e-mail artwork to paul@paularnolddesign.com. Send advertising agreement to JTGR address (above).

Ad Size: Prices quoted are for the full season - 3 Playbills. *For individual playbills, divide quoted price by 3 and round up to nearest dollar.*

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|--|---|---|
| <input type="checkbox"/> Full Page Color - back cover - \$750
4.5" wide x 7.5" high | <input type="checkbox"/> Half Page horizontal - \$325
4.5" wide x 3.625" high | <input type="checkbox"/> Quarter Page vertical - \$195
2.125" wide x 3.625" high |
| <input type="checkbox"/> Full Page (B+W/gray) - \$550
4.5" wide x 7.5" high | <input type="checkbox"/> Third Page horizontal - \$250
4.5" wide x 2.375" high | <input type="checkbox"/> Eighth Page - \$120
2.125" wide x 1.75" high |

SUBMISSION DEADLINE IS Thursday, AUGUST, 24, 2017 email artwork to: paul@paularnolddesign.com

Individual Playbill Deadlines: August 24, 2017 for *A Happy End* (September 6-17, 2017 run)
February 7, 2018 for *Torch Song Trilogy* (March 1-11, 2018 run)
May 21, 2018 for *Olive and the Bitter Herbs* (June 14-24, 2018 run)

- Please re-use my artwork from last season. *Eighth and quarter page ads include one season ticket. Third, half and full page ads include 2 season tickets.*

The undersigned agrees to purchase advertising space in JTGR's season programs.

Signature _____

Date _____

FOR OFFICE USE:

Date contract received: _____ Cost of ad purchased: _____ Total Paid: _____

Date artwork received: _____ Pmt enclosed, check#: _____ Total to invoice: _____