



# 2018-2019 JTGR Season Program Advertising Agreement

Send artwork or artwork questions to:  
paul@paularnolddesign.com

616-791-4534

mail completed form to:  
2727 Michigan NE  
Grand Rapids, MI 49506

jtgr.admin@gmail.com 616-363-1558

The advertiser agrees to purchase advertising space and Jewish Theatre Grand Rapids agrees to provide advertising space as indicated below. The advertiser shall pay in full for contracted space within (30) days following receipt of a copy of the invoice, or per agreement with Jewish Theatre Grand Rapids.

Business/Advertiser: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Ad files should be 300 dpi resolution. Preferred formats are PDF, JPG, or TIF. If sending files from design software (i.e. Illustrator, InDesign, Photoshop, Publisher, or Word, please be sure to convert text to outlines, and include all graphic files, and font files. Ad artwork development is available at \$50 per ad. Please e-mail artwork to paul@paularnolddesign.com. Send advertising agreement to JTGR address (above).

**Ad Size: Prices quoted are for the full season - 3 Playbills.** *For individual playbills, divide quoted price by 3 and round up to nearest dollar.*

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Full Page Color - back cover - \$750<br>4.5" wide x 7.5" high | <input type="checkbox"/> Half Page horizontal - \$325<br>4.5" wide x 3.625" high  | <input type="checkbox"/> Quarter Page vertical - \$195<br>2.125" wide x 3.625" high |
| <input type="checkbox"/> Full Page (B+W/gray) - \$550<br>4.5" wide x 7.5" high         | <input type="checkbox"/> Third Page horizontal - \$250<br>4.5" wide x 2.375" high | <input type="checkbox"/> Eighth Page - \$120<br>2.125" wide x 1.75" high            |

**SUBMISSION DEADLINE IS SEPTEMBER, 28, 2018 email artwork to: paul@paularnolddesign.com**

**Individual Playbill Deadlines:** Sept. 28 2018 for *Miracle on South Division Street* (Oct 10 - 21, 2018 run)  
February 13, 2019 for *Bad Jews* (Feb 28 - March 10, 2019 run)  
May 31, 2019 for *Church & State* (June 13 - 23, 2019 run)

- Please re-use my artwork from last season. *Eighth and quarter page ads include one season ticket. Third, half and full page ads include 2 season tickets.*

The undersigned agrees to purchase advertising space in JTGR's season programs.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**FOR OFFICE USE:**

Date contract received: \_\_\_\_\_ Cost of ad purchased: \_\_\_\_\_ Total Paid: \_\_\_\_\_  
Date artwork received: \_\_\_\_\_ Pmt enclosed, check#: \_\_\_\_\_ Total to invoice: \_\_\_\_\_