



2019-2020 JTGR Season Program Advertising Agreement

Send artwork or artwork questions to:
paul@paularnolddesign.com

616-791-4534

mail completed form to:

2727 Michigan NE
Grand Rapids, MI 49506
jtgr.admin@gmail.com 616-363-1558

The advertiser agrees to purchase advertising space and Jewish Theatre Grand Rapids agrees to provide advertising space as indicated below. The advertiser shall pay in full for contracted space within (30) days following receipt of a copy of the invoice, or per agreement with Jewish Theatre Grand Rapids.

Business/Advertiser: _____

Phone: _____ Fax: _____

e-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Ad files should be 300 dpi resolution. Preferred formats are PDF, JPG, or TIF. If sending files from design software (i.e. Illustrator, InDesign, Photoshop, Publisher, or Word, please be sure to convert text to outlines, and include all graphic files, and font files. Ad artwork development is available at \$50 per ad. Please e-mail artwork to paul@paularnolddesign.com. Send advertising agreement to JTGR address (above).

Ad Size: Prices quoted are for the full season - 3 Playbills. *For individual playbills, divide quoted price by 3 and round up to nearest dollar.*

- Full Page Color - back cover - \$750 Half Page horizontal - \$325 Quarter Page vertical - \$195
4.5" wide x 7.5" high 4.5" wide x 3.625" high 2.125" wide x 3.625" high
- Full Page (B+W/gray) - \$550 Third Page horizontal - \$250 Eighth Page - \$120
4.5" wide x 7.5" high 4.5" wide x 2.375" high 2.125" wide x 1.75" high

SUBMISSION DEADLINE IS October, 28, 2019 email artwork to: paul@paularnolddesign.com

Individual Playbill Deadlines: Oct. 30, 2019 for First Show (Dec. 4-15, 2019 run)
February 12, 2020 for Second Show (Feb 27 - March 8, 2020 run)
May 29, 2020 for Third Show (June 11-21, 2020 run)

- Please re-use my artwork from last season. *Eighth and quarter page ads include one season ticket.
Third, half and full page ads include 2 season tickets.*

The undersigned agrees to purchase advertising space in JTGR's season programs.

Signature Date

FOR OFFICE USE:

Date contract received: _____ Cost of ad purchased: _____ Total Paid: _____

Date artwork received: _____ Pmt enclosed, check#: _____ Total to invoice: _____