

TOP of BOOKLET

QUARTER PAGE

2¹/₈" wide x 3⁵/₈" high

\$195

one season ticket with eighth page and quarter page ads

ONE-EIGHTH PAGE

2¹/₈" wide x 1³/₄" high

\$120

**JEWISH THEATRE G.R.
SAMPLE AD LAYOUTS/SIZES**

Please make sure your ad is oriented properly to fit the space. Digital format TIF, JPG, or PDF are preferred. All ads should be black/white/gray, except the back cover.

Prices quoted are for entire season (3 programs). Divide quoted price by 3 and round up to nearest dollar for individual program ad rates. Payment should be to Jewish Theatre Grand Rapids.

Artwork Deadline for first show/season is August 24, 2017.

Signed contract should be mailed to JTGR, 2727 Michigan NE., Grand Rapids, MI 49506.

Any questions and all artwork should be e-mail to paul@paularnolddesign.com
Please indicate the ad size in your message.

two season tickets with third page, half page, and full page ads

HALF PAGE

4¹/₂" wide x 3⁷/₈" high

\$325

**2017-18 SEASON
ADVERTISING
DEADLINE
August 24, 2017**

Individual Show Deadlines

August 24, 2017 for A Happy End (September 6-17, 2017 run)
February 7, 2018 for Torch Song Trilogy (March 1-11, 2018 run)
May 21, 2018 for Olive and the Bitter Herbs (June 14-24, 2018 run)

FULL PAGE

4¹/₂" wide x 7¹/₂" high

\$550

Color Full Page Back Cover \$750
One available

two season tickets with third page, and half page, and full page ads

ONE-THIRD PAGE

4¹/₂" wide x 2³/₈" high

\$250