



# 2023-2024 JTGR Season Program Advertising Agreement

Send artwork or artwork questions to:  
paul@paularnolddesign.com

616-791-4534

mail completed form to:  
2727 Michigan NE  
Grand Rapids, MI 49506  
jtgr.admin@gmail.com 616-363-1558

The advertiser agrees to purchase advertising space and Jewish Theatre Grand Rapids agrees to provide advertising space as indicated below. The advertiser shall pay in full for contracted space within (30) days following receipt of a copy of the invoice, or per agreement with Jewish Theatre Grand Rapids.

Business/Advertiser: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Ad files should be 300 dpi resolution. Preferred formats are PDF, JPG, PNG or TIF. If sending files from design software (i.e. Illustrator, InDesign, Photoshop, Publisher, or Word, please be sure to convert text to outlines, and include all graphic files, and font files. Ad artwork development is available at \$50 per ad. Please e-mail artwork to paul@paularnolddesign.com. Send advertising agreement to JTGR address (above).

**Ad Size: Prices quoted are for the full season - 3 Playbills.** *For individual playbills, divide quoted price by 3 and round up to nearest dollar.*

- Full Page Color - back cover - \$750  
4.5" wide x 7.5" high
- Full Page (B+W/gray) - \$550  
4.5" wide x 7.5" high
- Half Page horizontal - \$325  
4.5" wide x 3.625" high
- Third Page horizontal - \$250  
4.5" wide x 2.375" high
- Quarter Page vertical - \$195  
2.125" wide x 3.625" high
- Eighth Page - \$120  
2.125" wide x 1.75" high

**SUBMISSION DEADLINE IS September 20, 2023 email artwork to: paul@paularnolddesign.com**  
**Individual Playbill Deadlines: Sept, 23 2023 for First Show. 2nd show, Jan.21st and 3rd show May 10.**

Please re-use my artwork from last season.

The undersigned agrees to purchase advertising space in JTGR's season programs.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**FOR OFFICE USE:**

Date contract received: \_\_\_\_\_ Cost of ad purchased: \_\_\_\_\_ Total Paid: \_\_\_\_\_  
Date artwork received: \_\_\_\_\_ Pmt enclosed, check#: \_\_\_\_\_ Total to invoice: \_\_\_\_\_