



JTGR still proudly publishes a physical program booklet with information about the play, playwright, dramaturgy, history, local cast, and crew alongside your advertising. Your ad will likely get multiple views, since 2000 to 2500 patrons annually take the program book home with them.

Program Advertising Agreement

The advertiser agrees to purchase advertising space and Jewish Theatre Grand Rapids agrees to provide advertising space as indicated below. The advertiser shall pay in full for contracted space within (30) days following receipt of a copy of the invoice, or per agreement with Jewish Theatre Grand Rapids.

Business/Advertiser: _____

Phone: _____ Fax: _____

E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Ad Size: Prices quoted are for four consecutive Program Books.

- | | | |
|--|---|---|
| <input type="checkbox"/> Full Page Color - back cover - \$850
4.5" wide x 7.5" high | <input type="checkbox"/> Half Page horizontal - \$350
4.5" wide x 3.625" high | <input type="checkbox"/> Quarter Page vertical - \$225
2.125" wide x 3.625" high |
| <input type="checkbox"/> Full Page (B+W/gray) - \$600
4.5" wide x 7.5" high | <input type="checkbox"/> Third Page horizontal - \$275
4.5" wide x 2.375" high | <input type="checkbox"/> Eighth Page - \$150
2.125" wide x 1.75" high |

Please re-use my artwork from last season.

For individual playbills, divide quoted price by 3 and round up to nearest dollar.

Submission Deadline: For a full season, the artwork for your ad is due three week before the first show opens. (See jtgr.org/season for dates). However, you can purchase a four season package at any time and your ad will run for four consecutive shows--even if it goes into the next season.

Ad files should be 300 dpi resolution. Preferred formats are pdf, jpg, png or tiff. Ad artwork development is available at \$50/ad. E-mail artwork to jtgr.admin@gmail.com. Send advertising agreement to JTGR, 1715 Fulton Street, Grand Rapids, MI 49506.

The undersigned agrees to purchase advertising space in JTGR's season programs. 616-460-9118

Signature

Date

FOR OFFICE USE:

Date contract received: _____	Cost of ad purchased: _____	Total Paid: _____
Date artwork received: _____	Pmt enclosed, check#: _____	Total to invoice: _____